

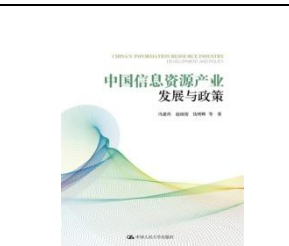



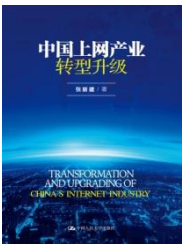

<p>The People's Livelihood of Happiness: The Value Pursuit of the Socialism with Chinese Characteristics</p>	
<p>Date of Pub.: 2017-08</p>	
<p>ISBN: 978-7-300-24523-2</p>	
<p>Number of Words: 290 thousand words</p>	
<p>Authorized Version: None</p>	
<p>About the Author</p>	
<p>Luo Jianwen is a professor and doctoral supervisor of University of Science and Technology of Hunan, who has been studying Marxism and social development philosophy for a long time.</p>	
<p>Zhou Jianhua, PhD, is a lecturer of the School of Marxism of University of Science and Technology of Hunan, who mainly studies sinicization of Marxism and Party history and construction.</p>	
<p>About the Content</p>	
<p>Value Confidence of socialism with Chinese characteristics is formed and compacted during practice of socialism value of the Chinese nationality. It is an ideology that objectifies the theoretical system of socialism with Chinese characteristics and its essential value will. It highly speaks of and affirms value spirit embied in the theory, route, and system of the socialism with Chinese characteristics. This value confidence decides not only nature, direction, and speed of the great practices of socialism with Chinese characteristics, but also whether the purpose of value of socialism with Chinese characteristics will be realized.</p>	


<p>Historical Demonstration on System and Economic Change</p>	
<p>Date of Pub.: 2017-08</p>	
<p>ISBN: 978-7-300-24629-1</p>	
<p>Number of Words: 267 thousand words</p>	
<p>Authorized Version: None</p>	
<p>About the Author</p>	
<p>Chen Yongqin, who graduated as PhD in 1992, is currently a professor of the School of Economics of Renmin University of China, mainly studying history of economics, history of economic thought, and theoretical economics.</p>	
<p>About the Content</p>	
<p>According to historical events, this book demonstrates "system's leading economic change", which include: (1) formal system, which is relevant to industry, employment, market, currency, distribution of income, tax, and fiscal system from the macro perspective. From the perspective of micro perspective, this book is relevant to price and enterprise system. (2) informal system, which mainly are custom and faith, etc. (3) basic economic system which is ownership.</p>	


<p>China's Information Resource Industry Development and Policy</p>	
<p>Date of Pub.: 2017-08</p>	
<p>ISBN: 978-7-300-23831-9</p>	
<p>Number of Words: 457 thousand words</p>	
<p>Authorized Version: None</p>	


About the Author
<p>Feng Huiling is a professor and doctoral supervisor of the School of Information Resource Management of Renmin University of China. Besides, she is also a convener of the Subject Group of Library and Information and Archives Management of the 7th Degree Council of the State Council, the Director of the National Electronic Document Management Expert Committee. She mainly studies basic theories of achieves science and management on electronic document.</p> <p>Zhao Guojun is a professor and doctoral supervisor of the School of Information Resource Management, the Director of E-government Research Center of Renmin University of China. Besides, he is also a member of National Electronic Business Standardization Technical Committee, the Expert Committee of National Electronic Document Management, and Beijing Information Expert Advisory Committee. He mainly studies information resource management, e-government affairs, design of management system, etc.</p> <p>Qian Minghui is an associate professor and doctoral supervisor of the School of Information Resource Management, the Director of the Teaching and Research Office for Information Resource Management, the Vice Director and a researcher of the Smart City Research Centre of Renmin University of China. Besides, he is also a member of the Committee on Agricultural Products Processing Industry under Ministry of Agriculture of the People's Republic of China. He mainly studies information resource industry, information analysis, and brand economy.</p>
About the Content
<p>Targeting on general development and features of regional development of China's information resource industry, this book discusses the quality problem during development of China's information resource industry and proposes the problems and policy suggestions during the development of China's information resource industry.</p>


Appreciation on Chinese Solar Calendar Culture	
Date of Pub.: 2017-08	
ISBN: 978-7-300-23589-9	
Number of Words: 166 thousand words	
Authorized Version: None	
About the Author	
<p>Jiang Changbing is the Vice President of Shenzhen Tongle School, holder of Shenzhen Education Research Expert Studio, and a council member of Nanshen District Educational Society for Primary Chinese.</p>	
About the Content	
<p>This book introduces the 24 solar terms in Chinese culture with vivid and interesting illustration, which involves the "three five-day periods", "symbols of the flower", "customs and interesting stories", "relevant poems", which is closely related to our life as well as learning process. Besides, it integrates appreciation of the beauty and recognition with discovery.</p>	

Transformation and Upgrading of China's Internet Industry	
Date of Pub.: 2017-08	
ISBN: 978-7-300-24730-4	
Number of Words: 230 thousand words	
Authorized Version: None	
About the Author	
<p>Zhang Xinjian is a member of the 10th and 11th Chinese People's Political Consultative Conference, a standing member of Beijing Political Consultative Conference and the Central Committee of Chinese Peasants' and Workers' Democratic Party, the Director of the Committee on cultural and sports of the CPC Central Committee, the Executive Vice-President of the Art Academy of Chinese Peasants' and Workers' Democratic Party, and a specially-appointed professor and postgraduate supervisor of Central Academy of Fine Arts.</p>	
About the Content	
<p>Transformation and upgrading are two factors that China's internet service industry has been insisting on. In the future, for a long time, adjusting industry structure and transforming development way are the basic trend for Chinese economic and social development. This is the call from productivity as well as engine of supply-side structural reform. On the basis of the historical process of industry's transformation and upgrading, this book intensively manifests the whole industry's exploration on features and law of internet industry and the difficult process for the industry in innovation and development via a time sequence.</p>	
Internet Economy and Electronic Sports	
Date of Pub.: 2017-08	
ISBN: 978-7-300-24727-4	
Number of Words: 300 thousand words	
Authorized Version: None	
About the Author	
<p>Zhang Xinjian is a member of 10th and 11th Chinese People's Political Consultative Conference and a standing member of Beijing Political Consultative Conference. He is also the Director of the Central Committee of Chinese Peasants and Workers Democratic Party, the Executive Vice President of the Arts Academy of the Central Committee of Chinese Peasants and Workers Democratic Party, and a specially appointed professor and postgraduate supervisor of the Central Academy of Fine Arts.</p>	
About the Content	
<p>This book systematically traces development and mutual relations between internet economy and electronic sports, which is a professional guide for these two areas. For ordinary readers, this book answers the relations between internet economy and electronic sports and deepens recognition on how society is reformed, how economy changes, and how life is changed under the wave of internet. For experienced players of electronic sports, this book exposes attractiveness of electronic sports and its theoretical value and expresses its unique methodology system. For investors and enterprise managers, this book expands their horizon, provides new ideas for investment, and offers systematic ways and methods of thinking for development of the industry.</p>	

<p align="center">The Next Phase of Internet Business: Building a Business Mode That is Based on Humanity and Technology</p>	
Date of Pub.: 2017-09	
ISBN: 978-7-300-24869-1	
Number of Words: 150 thousand words	
Authorized Version: None	
<p>About the Author</p>	
<p>Chen Yu'an is a scholar in psychological management, a mentor for the Entrepreneur's Training Camp of Peking University, a researchers of the Communication Management Center of Central University of Finance and Economics, an expert of the Internet+ Special Committee for Shanghai government, and a senior economist.</p>	
<p>About the Content</p>	
<p>This book refers to psychology to describe principles business operation as well as a large number of cases to solve the problems that enterprises have to face, such as the future trend of customer evolution, how to meet complete need of customers, what core capabilities should be obtained as for future products, how to establish a brand new product view during the internet era, what has change of customer's identity consciousness been evaluated, secret to maintain loyalty of fans, what the reform mode is for customer's consumption habit, etc.</p>	

<p align="center">Study on the Development Strategy of Transformation from Ecologic to Economic Dominance</p>	
出版时间(Date of Pub.): 2017-09	
ISBN: 978-7-300-23622-3	
字数(Number of Words): 185 thousand words	
已输出文版(Authorized Version): None	
<p>About the Author</p>	
<p>Sun Jiuwen, PhD in Economics, is a professor and doctoral supervisor of the School of Economics at Renmin University of China. Besides, he is also the President of the National Institute of Economy and Geography, and Vice President of Chinese Society for Regional Economy and the Regional Science Association of China. He mainly studies theories of regional economy and regional planning. Fu Yiming, PhD in Environmental Economics at Renmin University of China and post doctor of Statistics, is the assistant and senior engineer to the President of Beijing Institute of Big Data Research.</p>	
<p>About the Content</p>	
<p>This book innovatively analyzes and discusses connotation, regime, and route of transformation from ecologic to economic dominance. It regards planning of ecological economic zone of Peach Creek Watershed as an example, explores and promotes the "Yongchun Mode", proposes the complex ecosystem of society, economy, and nature, and exploits the pluralistic mixed advantages of nature, culture, and region. It integrates ecological industrialization, urbanization, informatization with institutionalization as the development route and sustainably transforms the ecologic to economic dominance of local and peripheral industry competition and life quality.</p>	

Analyzing Chinese Journalism and Communication 2017	
Date of Pub.: 2017-09	
ISBN: 978-7-300-24385-6	
Number of Words: 275 thousand words	
Authorized Version: None	
About the Author	
<p>Chen Lidan is the professor and doctoral supervisor of the School of Journalism of Renmin University of China. Besides, he is also the director of the Academic Committee of the School and the director of the Research Institute of Journalism and Communication of the Research Centre of Journalism and Social Development of Renmin University of China. He mainly studies theories of journalism, theories of communication, Chinese and overseas journalism history, and public opinion.</p>	
About the Content	
<p>This book generally summarizes study on Chinese journalism and communication in 2016. It contains several articles about theoretical study about journalism and communication and new media. One important basic principle in this book is that people should not reflect various spreading phenomena about internet from the perspective of theoretical system of communication, rather the focus should be put in the study on internet's function of reconstitution on a variety social factors that can give people suggestions and warnings.</p>	

Introduction to Social Security	
Date of Pub.: 2017-09	
ISBN: 978-7-300-24602-4	
Number of Words: 398 thousand words	
Authorized Version: None	
About the Author	
<p>Wang Yanzhong, PhD in Sociology at Peking University, is the Director and a researcher of the the Institute of Ethnology and Anthropology of Chinese Academy of Social Sciences and a professor and doctoral supervisor of the Department of Government Policy and Public Management and postgraduate supervisor of the Department of Sociology of the School of Graduate of Chinese Academy of Social Sciences.</p>	
About the Content	
<p>This book involves both theories and practices. It discusses theoretical content of social security, including generation and development of social welfare system, social security fund, management and rule of law on social security. Meanwhile, it also introduces concrete business and practice of social security, including social insurance, social welfare, social salvation, supplementary protection, alleviating rural poverty through development, and anti-poverty.</p>	